



Children's Education Society (Regd.)

The Oxford College of Science, Arts, Commerce & Management

Accredited by NAAC with A* GRADE in cycle III

Recognized by the Govt. of Karnataka, Permanently affiliated to Bangalore University

& Approved by AICTE, New Delhi, Recognized by UGC under section 2(f) & 12 (B)

Supported by DST GoI under FIST program, Supported by DBT GoI under DBT-STAR College

Department of Fashion and Apparel Design organized an Industrial -Store Visit to Orion Mall, Bangalore on 31.03.2026



The Department of Fashion and Apparel Design organized an industrial visit to Orion Mall on 31st March 2026 as part of practical learning for Visual Merchandising, in accordance with the 6th Semester (NEP) curriculum.

The primary objective of this visit was to provide students with real-time exposure to retail environments. Students observed and analysed various aspects such as store setups, store layouts, display techniques, and lighting arrangements across different types of retail stores.

This experiential learning opportunity enabled students to understand the practical application of visual merchandising concepts, enhancing their knowledge beyond classroom learning and helping them connect theoretical concepts with industry practices.